51861 7840 McLANE-NORTHEAST (#375878): CIGARETTE DISPLAYS BY STATE

Hi Sharon
As discussed, there will be 108 extra displays as a result of Thor not advising removing Dairy Mart (to be worked thru McLane)
Judy
7/2/97

ROUs: 1110 / 1210 / 1310 / 1710 - DISTRIBUTE TO APPROPRIATE RJR CHAIN MANAGERS

McLANE NE

AUGUST: WINSTON B2G2F / PROMOTION #700465

RETAIL DISTRIBUTION DATE: 8/4/97

CHAIN NAME	NO. OF STORES	#/ DISPLAY UNITS TO SHIP TO EACH ACCOUNT	TOTAL #/ DISPLAYS	NUMBER OF DISPLAYS PER GROUP PER STATE: CT	DE	MA	MD	ME	NH	NJ	NY	OH	PA	RI	VT
A-PLUS/ ATLANTIC/ SUNOCO	267	See List	365	2	2	27	6		3	5	80		237	3	
BP OIL	43	See List	166										166		
COASTAL MART	37	See List	40							11			29		
COUNTRY FAIR	70	See List	218								7	29	182		
CONV EXPRESS	5	See List	9								9				
COOKS CONVENIENT	6	See List	9								9				
DAIRY MART 27	~~145~~	See List	35 ~~143~~	~~43~~		~~30~~					~~20~~		35	~~6~~	
F.L. ROBERTS	16	See List	28	11		17									
KRAUSZERS	14	See List	38	38											
MANLEY'S	8	See List	11								11				
MOBIL	97	See List	104	15		19			11	10	44		3	2	
MOBIL ON THE RUN (FRANCHISE)	8	See List	9			4			1		3			1	
PETR-AL	36	See List	41								41				
7-11 / SOUTHLAND	25	See List	29	11	2		1		1	4	6		4		
7/11 - HANDEE MART	24	See List	60				1					34	25		
SUGARCREEK	41	1	41								41				
SUNRISE FOODS	18	1	18								18				
INDEPENDENTS & SMALL CHAINS	31	See List	30	1		4	2		2	2	15		4		
TOTALS	861		1359	121	4	110	10	0	18	32	304	63	685	12	0

(MC-WINB2.XLS)7/2/97

(McLANE NO LONGER SHIPS TO DL/ KY/ OH(*Exception: 8 OH/ C.FAIR STORES)/ MI/ MD

cc: J. Piscitelli

Source: https://www.industrydocuments.ucsf.edu/docs/qmvn0000

MESSAGE CONFIRMATION

DATE:07/02/97 TIME:10:51

ID:BFLO RJR

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
07/02	10:49	01'17"	3156351171	G3-S	001	OK

51861 7841

Source: https://www.industrydocuments.ucsf.edu/docs/qmvn0000